



Personnel Growth

KER benefits from in-house scientists

As a company grows, so too must its staff. With business interests popping up worldwide, Kentucky Equine Research (KER) has met the demand by bolstering its technical team.

The company was founded 20 years ago by Joe Pagan, PhD. As a fledging company, KER had a modest technical staff of two full-time equine nutritionists, each of whom had earned advanced degrees.

During the next several years, word of KER's commitment to the feed industry spread, and the upsurge in business required a larger staff to properly support the company's clients. Now, two decades later, the full-time staff includes four equine nutritionists, each with a PhD, and two veterinarians. In addition to these professionals, quite a few other employees have earned advanced degrees in agriculture. The combined education and experience of these individuals outweighs those of any equine-only nutrition company in the world.

Karen Hooks, DVM, recently joined KER's technical team because she believed it would be a great place to put her veterinary training to good use.




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ANNE M. EBERHARDT

Joe Pagan supervises all of the research that occurs on KER premises. Results of this research are used to formulate world-class feeds for horsemen across the globe.

"I was completely enthralled with the idea of researching and developing useful products that are created from real studies—actually seeing these products unfold before my eyes has been an incredible experience. Because the company is extremely flexible in its research efforts, it can shift the focus of its studies from one thing to another depending upon the needs of the industry," commented Hooks.

"The research conducted here is overseen by generous and supportive professionals who have a sixth sense for identifying and then studying important issues in nutrition and exercise physiology," she said. "This forethought separates KER from other companies."

Clarissa Brown-Douglas, PhD, a KER employee since 2005, concurs with Hooks. "The KER technical team has such a diverse range of backgrounds and experience; it makes me extremely confident that we are able to provide the most thorough, up-to-date, and detailed advice to any horse person" 



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