

KIEER Products





KER-Formulated Feeds

Science and experience are key ingredients

Some horsemen believe that one feed is just like another feed. Certainly, many sweet feeds all look the same—mostly oats, a sprinkling of corn kernels, and cylindrical pellets, all combined with gooey molasses. Pelleted feeds are even more uniform, each component the same as the next. Well-informed horsemen know that, regardless of appearance, there can be a heap of difference between low-end feeds and fully fortified, nutritionally balanced feeds. Kentucky Equine Research (KER) specializes in the latter.


One of the most important of product-development efforts at KER centers on the formulation of scientifically advanced horse feeds. More than 20 years ago, KER set out to help regional feed manufacturers produce the highest quality feeds possible. This tradition of quality continues today. The equine nutritionists and feed formulation experts at KER use a variety of factors to create appropriate feeds for these companies. Considerations include a working knowledge of predominant



PHOTOGRAPH | JEFF ROGERS
Feeds created by KER are precisely formulated and tested at the company's research farm.

OPPOSITE PAGE PHOTOGRAPH | MARK LLEWELLYN

pasture plants in the area, the availability of ingredients, a thorough understanding of the company's clientele, and the manufacturing capabilities of the mill. Using these factors and the most up-to-date research, KER nutritionists are able to create unparalleled feeds for all classes of horses.

When a bag is stamped with KER's seal of approval, horsemen can be sure that more than 20 years of science and experience are included in every bag—science and experience that benefit your horse. 



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