




PHOTOGRAPH | BECKY YOUNG

John Williams rode Sweepea Dean at the 2007 American Eventing Championships, where the team placed second in the Intermediate division.

Disturbances in the hindgut are often a harbinger of hindgut acidosis, a condition marked by a sharp decrease in the pH of the colon and cecum. Signs include diarrhea, mild to moderate abdominal pain of inexplicable origin, and weight loss due to poor utilization of nutrients. Hindgut acidosis is a not a well-known ailment among horsemen, so often the signs are attributed to another problem such as colic or dietary changes.

“Since starting him on EquiShure, Sweepea Dean has been much more comfortable at his competitions and is completely ‘on his game’ now. The product is a permanent fixture in his tack trunk,” commented Williams.

When it comes to gastrointestinal health, Williams is sure of one thing: EquiShure works.

For more information on EquiShure, go to page 23 of this issue or check it out online at www.kerx.com. 

A Sure Thing



Olympian depends on EquiShure™

Olympic three-day event rider John Williams supplements his winning mounts with EquiShure, a KERx product designed to regulate the pH of the hindgut.

“I began using EquiShure last year on Sweepea Dean, a Thoroughbred-cross gelding that had chronic problems with diarrhea when traveling to competitions and changing from one forage source to another,” said Williams.

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