



PHOTOGRAPH | JEFF ROGERS

C O N T E N T S

3

**RESEARCH**

LOOKING DEEPER

Twenty years of investigation

WILLING PARTICIPANTS

Research horses integral to success

HOME BASE

Research farm serves as the site for scientific investigations

PERSONNEL GROWTH

KER benefits from in-house scientists

12

**CONSULTATION**

CORE VALUES

Team Members heart of consultation services

TOOLS OF THE TRADE

Gro-Trac adds a new dimension to young horse management

TEAM PLAYERS

Affiliations with USEF and EFA

INTERNATIONAL TIES

Feeding world-class athletes

20

**PRODUCT DEVELOPMENT**

KER-FORMULATED FEEDS

Science and experience are key ingredients

ONCE REMOVED

KER manufactures innovative products for today's horses

A SURE THING

Olympian depends on EquiShure

COLLABORATION

Feed innovation honored as one of the best

28

**EQUINEWS Q&A**