

Kentucky Equine Research Named Official Nutritionist of the United States Equestrian Team

BY ROBIN STANBACK



Kentucky
Equine
Research®
INCORPORATED



Official Equine Nutritionist of the USET

Kentucky Equine Research (KER), one of the world's leading equine nutrition companies, has extended its commitment to equine health by signing a four-year sponsorship agreement with the United States Equestrian Team (USET), making the company the official equine nutritionist of the USET. Robert C. Standish, executive director of the USET, stated, "KER has a well-earned reputation for devoting its resources to horses' well-being. By advancing our knowledge of equine nutrition, KER helps us develop healthier horses, which benefits not only those horses that compete, but all others as well."

"Assisting the USET is a perfect fit for KER," said company founder and president Dr. Joe D. Pagan. He explained, "The USET selects, supports and promotes elite athletes in six equestrian disciplines. KER has a history of supporting exceptional athletes. We have built our reputation providing for the nutritional needs of horses like those that competed at the Atlanta and Sydney Summer Olympic Games, as well as a wide variety of horses in other equine endeavors from racing to pulling contests. Our international network of feed manufacturers is uniquely qualified to support USET athletes wherever they may compete."

Combining KER's experience with the USET's dedication to developing and supporting equestrians of the highest possible standard is a fit tailor-made to provide outstanding benefits for the horses that represent the United States in international competitions. KER's staff includes equine nutritionists and veterinarians who have dedicated their careers to promoting equine health and welfare. Their international experience places them in a unique position to supply these horses with exceptional nutritional care that will allow them to reach their optimal performance. The USET brings to KER the spotlight the company deserves and the opportunity to expand even further the stable of equine champions for whom it currently supplies the best in equine nutritional care.



Photo by Shawn Hamblen