

Welcome Aboard, St. Hippolyt

Kentucky Equine Research signs prominent German feed manufacturer St. Hippolyt to its list of international clients.

Kentucky Equine Research (KER) recently added St. Hippolyt to its roster of international partners, further broadening the company's presence in Europe. Based in Dielheim and Schlitz, Germany, St. Hippolyt uses a holistic understanding of nutrition to manufacture state-of-the-art feeds.

With the help of KER's team of equine nutritionists, St. Hippolyt has created several feeds designed specifically to fuel elite sport horses. The feeds are marketed in Germany and other European countries.

"KER and St. Hippolyt have fine-tuned the formulas for several high-performance feeds intended for sport horses. These formulas incorporate the very latest advances in equine nutrition. Various energy sources in these feeds fulfil the energy demands required by racehorses and sport horses involved in

numerous disciplines," said Florencia Arrambide, general manager of KER International.

The three feeds are Olympic Claim, intended for dressage horses, three-day eventers, and show jumpers; Endurance for horses that compete in endurance rides and competitive trail rides; and Race for both Thoroughbred and Standardbred racehorses.

Responses to all of the feeds have been favorable, from both human and equine perspectives.

"The feed is well accepted by the delicate 'prima donna' horses, even during the damp heat, which lasted several weeks recently," said Dr. Eberhard Moll, St. Hippolyt's scientist responsible for research and development.

"After only two weeks of feeding Olympic Claim, riders have remarked that their horses have more power without getting nervous, and the horses remain easy to handle," said Moll.

Olympic Claim has helped horses and riders in all levels of competition achieve their goals. Two-time Olympic gold medalist Lars Nieberg feeds Olympic Claim to several of his international-caliber mounts.

Feeds produced by St. Hippolyt are sold in Germany and other nearby European countries. KER nutritionists formulated three feeds for the company, all intended for elite sport horses.



Courtesy of St. Hippolyt



Bernd Ebert, president of St. Hippolyt, and Dr. Eberhard Moll, the company's scientist responsible for product research and development, discuss the ingredients used in feeds formulated by KER.

St. Hippolyt Seeks Natural Alternative

Using whole food principles adapted from human nutrition research, St. Hippolyt produces a unique line of natural feeds for horses. These feeds feature naturally grown raw ingredients harvested in regions close to the manufacturing facility in Dielheim. Close proximity of ingredient suppliers ensures raw materials arrive at the mill fresh, and careful attention is given to all of the ingredients to ensure their purity.

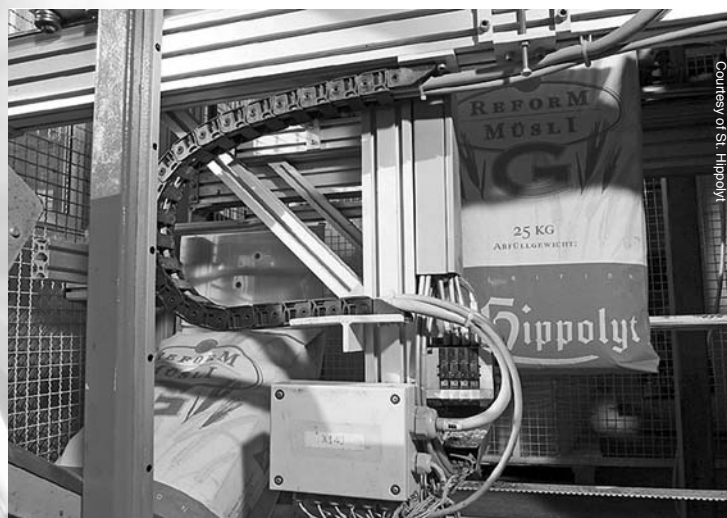
Interestingly, many of the ingredients used in St. Hippolyt feeds are organically grown on farms overseen by the company. Chemicals are rarely used, and new methods of organic pest control and increased productivity by natural means are also being developed. Ingredients include not only different types of cereals but also cultivated plants that are nutritious to horses such as herbs. Mindful processing techniques guarantee ingredients retain as much of their nutritive value as possible, leaving intact essential vitamins and minerals.

Novel ingredients make their way into some of the St. Hippolyt feeds, though none of those formulated by KER. Those include cereal germs, seeds, brewer's yeast, garlic, pure sea salt, algae, cider vinegar, honey, and many others.

St. Hippolyt representative Bernd Ebert believes the company has much to gain from a partnership with KER. "The KER team reflects much competence, verve, carefulness, and openness, which we at St. Hippolyt see as important prerequisites for a long-lasting mutual partnership," said Ebert.

KER has a rich tradition of providing top-of-the-line feeds to the greatest equine athletes in the world. In addition to this new Team Member in Germany, KER has a presence in several countries: Australia, Ireland, Switzerland, Spain, Brazil, United Kingdom, Portugal, Jamaica, Puerto Rico, and South Africa, just to name a few.

For more information on St. Hippolyt or Kentucky Equine Research, visit their respective Web sites, www.st-hippolyt.de and www.ker.com. 



All feeds are produced in the modern manufacturing facility in Dielheim. The facility is exceptional for its efficiency and cleanliness.



Reprint Courtesy of Kentucky Equine Research, Inc.

3910 Delaney Ferry Road
Versailles, KY 40383
Phone: 859-873-1988
Fax: 859-873-3781
Order Department: 800-772-1988
www.ker.com
info@ker.com